



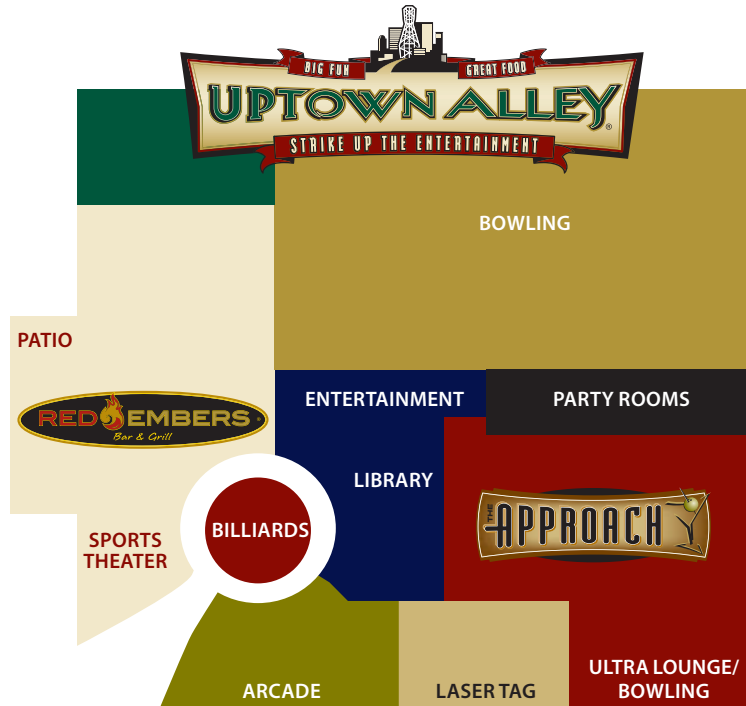
# EVENT PLANNING GUIDE

BOWLING  
GAMES  
SPORTS THEATER  
THREE BARS  
LASER TAG  
VIRTUAL REALITY  
ENTERTAINMENT

Contact Kristin Jovic, Director of Sales, 623-277-5868  
or [kjovic@uptownalleysurprise.com](mailto:kjovic@uptownalleysurprise.com)



13525 N. Litchfield Road  
Surprise, AZ 85379  
623-975-PLAY (7529)  
[UptownAlleySurprise.com](http://UptownAlleySurprise.com)



## Events and Catering

**BILLIARD TABLES**  
\$25 Per Hour Per Table

### GAME PLAY\*\*

Arcade Game Cards available, starting at \$10

### Gaming Package\*\*

1 Game of Laser Tag and \$10 Game Play Card \$9

\*\*Pricing does not include redemption games\*\*

### ROCK and BOWL

1 Hour of Bowling \$50.00 per lane  
Up to 6 guests per lane, price includes shoe rental!

Exclusive bowling events available on request.

### PRIVATE ROOMS

For groups of 8-35 people. \$50 Per Hour

- Great space for company presentations, cocktail receptions and rehearsal dinners!
- Fully Equipped with Audio/ Visual Equipment
- Wireless Internet Available

Uptown Alley has 60,000 square feet of fun for everyone including 40 lanes of state-of-the-art bowling, an upscale, casual full service restaurant, three high-energy bars, a sports theater, billiards, laser tag, over 80 video and prize games, virtual reality, live entertainment, private party rooms and more.



## ASK ABOUT CLIENT ENHANCEMENTS FOR YOUR PRIVATE EVENT!

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This is the ultimate, ultra lounge, perfect for corporate events and parties.  
With 10 private lanes, billiards, party room, DJ space, comfy seating and table service.

Capacity: 200

Bowling / Billiards / Dance Floor / Private Bar / AV capability



The Library offers a private bar, lounge, billiards and high top seating.  
This area is ideal for social gatherings and corporate events.

Capacity: 100

Private Bar / AV capability



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## CONTINENTAL BREAKFAST

\$13<sup>++</sup>/guest

Assorted Muffins

Assorted Bagels with cream cheese and assorted jams

Assorted Yogurts and Granola

Seasonal Fresh Fruit Platter

Regular and Decaffeinated Coffee with cream and sugar

Hot and Iced Tea



## TRADITIONAL BREAKFAST

\$16<sup>++</sup>/guest

Assorted Muffins

Seasonal Fresh Fruit Platter

Scrambled Eggs

Breakfast Potatoes

Breakfast Sausage

Applewood Bacon

Regular and Decaffeinated Coffee with cream and sugar

Hot and Iced Tea



## A LA CARTE BREAKFAST ADDITIONS

\$3<sup>++</sup>/guest for each additional item:

Turkey Sausage

Buttermilk Griddlecakes with butter and warm maple syrup

Cinnamon French Toast with butter and warm maple syrup

\$4<sup>++</sup>/guest for each additional item:

Assorted Bagels with cream cheese and assorted jams

Assorted Yogurts and Granola

Southwestern Scrambled Eggs

Biscuits and Gravy

\$4<sup>++</sup>/guest

**OMELET STATION** \* \*

**WAFFLE STATION** \* \*

\* \* \$50 Chef Attendant Fee

#Contains (or may contain) raw or undercooked ingredients. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. Before placing your order, please inform your server if a person in your party has a food allergy. Not all ingredients are listed in the menu.

<sup>cf</sup>gluten free

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## APPETIZERS

3 items: \$24<sup>++</sup>/guest

5 items: \$28<sup>++</sup>/guest (Each additional item \$3<sup>++</sup>/guest)

Includes seasonal fresh vegetable platter w/ buttermilk ranch, fire roasted salsa, cheese fondue and corn tortilla chips

### Buffalo Wings *Please select one flavor*

Wet: classic buffalo, bbq

Dry: old bay, lemon pepper

Served with bleu cheese or buttermilk ranch

### Pork Sliders

Pork, toasted brioche bun

### Cheeseburger Sliders

Cheddar and dill pickle chips, 1000 island dressing, toasted brioche bun

### Southwest Rolls

Grilled chicken, jack, roasted corn, flour tortilla, southwest dipping sauce

### Spinach and Artichoke Dip

Blend of cheeses, artichokes, spinach, tortilla chips

### Chicken Tenders

Your choice of BBQ sauce, buttermilk ranch or honey mustard

### Crispy Fried Mozzarella Sticks

Marinara, fresh basil

### Bavarian Pretzel with Spicy Fondue

Toasted pretzels with creamy pepperjack fondue

### Buffalo Chicken Dip

Buffalo sauce, cream cheese, cheddar jack, served with house-made chips

### Vegan Wings

Crispy fried mushrooms, served with spicy aioli

### Mediterranean Hummus

With cucumbers, celery and carrots

*add for \$3<sup>++</sup>/guest*

### Crab Dip

Lump crab, scallions, lemon oil, three cheese blend, tortilla chips

### Crab Cakes

Lemon pepper aioli

### Coconut Shrimp

Sweet chili

### Charcuterie Board

Variety of meats, cheeses and cracker

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## PIZZA BOX

\$23<sup>++</sup>/guest

### BUFFALO WINGS *Please select one flavor*

Wet: classic buffalo, bbq

Dry: old bay, lemon pepper

Served with bleu cheese or buttermilk ranch

### SALAD *Please select one*

#### Caesar Salad

Crisp romaine hearts, Caesar dressing, croutons, parmesan

**Embers Salad** \*Add Chicken \$2<sup>++</sup>/guest • Shrimp \$3<sup>++</sup>/guest

Mixed lettuces, tomatoes, cucumbers, cheddar jack, croutons, dressing

### PIZZAS *Please select three*

*(Ask about Gluten Friendly Options)*

#### Classic Cheese

Mozzarella, provolone, parmesan

#### Pepperoni

Pepperoni, tomato sauce, mozzarella, provolone

#### 3 Little Pigs

Marinara, mozzarella, cup and char pepperoni, house made sausage, bacon

#### Margherita

Marinara, fresh mozzarella, tomatoes, fresh basil

#### Veggie Delight

Marinara, onions, peppers, olives, tomatoes, basil



## DELUXE PIZZAS

**Upgrade your package to include deluxe pizza for \$26/pp**

#### White

Grilled chicken, white sauce, bacon, mushrooms, ricotta, mozzarella, parmesan

**The Works** Pepperoni, sausage, mozzarella, red onion, black olives, peppers

Red onions, cilantro, mixed cheese blend, topped with bbq sauce

#### The Italian

Marinara, mozzarella, cup and char pepperoni, ham, salami, banana peppers

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## CUSTOM SLIDER BAR

\$25<sup>+</sup>/guest

Served with lettuce, red onion, dill pickles, jalapeños, tomatoes, ketchup, mustard

### APPETIZER

Vegetable Crudite and Housemade Potato Chips

**SALAD** Please select one

#### Caesar Salad

Crisp romaine hearts, Caesar dressing, croutons, parmesan

**Embers Salad** \*Add Chicken \$2<sup>+</sup>/guest • Shrimp \$3<sup>+</sup>/guest

Mixed lettuces, tomatoes, cucumbers, cheddar jack, croutons, dressing

### PROTEINS

All Natural Burger and Grilled Chicken Breast

Add for \$2<sup>+</sup>/guest

Turkey Burger or Veggie Burger

### BREADS

Slider Rolls

### CHEESES

Cheddar, Swiss, American

**SIDES** Please select one

add additional side for \$3<sup>+</sup>/guest

Macaroni and Cheese / House Slaw / Potato Salad

Baked Beans / Street Corn



## DOWNTOWN FOOD TRUCK

\$26<sup>+</sup>/guest<sup>++</sup>

### Wedge Salad

Lettuce, tomatoes, bacon, green onions, bleu cheese dressing

**ENTRÉE** Please select two

Cuban Sliders / Jerk Chicken Wings / Italian Sausage Sliders

Ultimate Grilled Cheese Sliders / Fried Ravioli / Asian Sticky Wings

Reuben Sliders / Vegan Wings / Gyoza (potstickers)

**STREET TACOS** Please select one

Korean Beef / Carnitas / Chipotle Chicken

**SIDES** Please select one

Bacon Mac & Cheese / Potato Salad / Street Corn

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## SANTA FE FAJITA & TACO BAR

\$27<sup>++</sup>/guest

Served with warm corn or flour tortillas, house made guacamole, fire roasted salsa, sour cream, shredded jack and cheddar, black beans, cilantro lime rice, lettuce, pico, jalapeños

### APPETIZER

Fire Roasted Salsa, Spicy Queso Dip and Corn Tortilla Chips

### SALAD

Embers Salad \*Add Chicken \$2<sup>++</sup>/guest • Shrimp \$3<sup>++</sup>/guest

Mixed lettuces, tomatoes, cucumbers, cheddar jack, croutons, dressing

### FAJITA & TACO BAR *Please select two*

All served with caramelized onions and grilled peppers

Carne Asada Steak

Braised Grilled Chicken

Roasted Pork Carnitas

*add for \$2.50<sup>++</sup>/guest*

Grilled Shrimp



## BACKYARD BBQ

\$28<sup>++</sup>/guest<sup>++</sup>

### APPETIZER

House made Potato Chips

Fresh Fruit Platter

### SALAD *Please select one*

Caesar Salad

Crisp romaine hearts, Caesar dressing, croutons, parmesan

Embers Salad \*Add Chicken \$2<sup>++</sup>/guest • Shrimp \$3<sup>++</sup>/guest

Mixed lettuces, tomatoes, cucumbers, cheddar jack, croutons, dressing

### ENTRÉES *Please select two*

*Each additional entrée \$5<sup>++</sup>/guest*

Includes Slider Rolls

Cheeseburger Sliders Cheddar, dill pickle chips, 1,000 Island

Beer Brats

BBQ Pulled Chicken Breast

BBQ Pulled Pork

*Upgrade protein for \$2.50<sup>++</sup>/guest*

BBQ Ribs

Marinated Grilled Steak

### SIDES *Please select two*

*Add a Side \$2.50<sup>++</sup>/guest*

Baked Beans / House Slaw / Potato Salad

Mac and Cheese / Street Corn

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## SIGNATURE FEAST

\$36<sup>++</sup>/guest

### APPETIZERS

#### Artisanal Rolls

And butter

#### Vegetable Crudite

With buttermilk ranch

#### Chilled Shrimp Cocktail

Served with fresh horseradish cocktail sauce and lemon

### SALAD *Please select one*

#### Caesar Salad

Crisp romaine hearts, Caesar dressing, croutons, parmesan

#### Embers Salad <sup>\*</sup>Add Chicken \$2<sup>++</sup>/guest • Shrimp \$3<sup>++</sup>/guest

Mixed lettuces, tomatoes, cucumbers, cheddar jack, croutons, dressing

### ENTREES *Please select two.*

#### Pork Tenderloin

Served with apple chutney sauce

#### Lemon Chicken

Fire grilled chicken breast, lemon herb butter

#### Honey Glazed Ham (Carving Station <sup>\*</sup>)

*Upgrade entrée \$5<sup>++</sup>/guest*

#### Prime Rib (Carving Station <sup>\*</sup>)

Seasoned with rosemary, garlic, horseradish, au jus

#### Whole Salmon

Oven roasted with fresh herbs, lemon, butter

#### Ossobuco

*\*\$50 carving station fee/30 guests*

### SIDES *Please select two.*

*Add a Side \$3.50<sup>++</sup>/guest*

#### Roasted Potatoes

Seasonal Vegetable Medley sautéed with herb butter

#### Mac and Cheese

*Vegetarian options available upon request.*

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## SWEETS

\$3<sup>++</sup>/guest

Assorted House Baked Cookies

\$5<sup>++</sup>/guest

Assortment of Petit Fours / Mini Cupcakes / Bar Assortments

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<sup>Gf</sup>gluten free



## NON-ALCOHOLIC BEVERAGES

Add any of our thirst quenching options to your main menu selection

\$3<sup>++</sup>/guest

Unlimited Sodas, Coffee & Iced Tea

## EVENT BAR PACKAGES

**BEER & WINE PACKAGE** \$6<sup>++</sup>/ticket

Includes 16oz Domestic Draft Beers, Domestic Bottled Beers and House Wine

**STANDARD BAR PACKAGE** \$7.25<sup>++</sup>/ticket

Includes 16oz Domestic Draft Beers, Domestic & Import Bottled Beers, House Wine and Well Liquor

**CALL BAR PACKAGE\*** \$8.25<sup>++</sup>/ticket

Includes 16oz Domestic and Imported Draft Beers, Domestic, Craft & Import Bottled Beers, House Wine, Well and Call Liquor

\*Call Liquors includes: Pinnacle Vodka, Bacardi Rum, Tanqueray Gin, Captain Morgan Spiced Rum, Jack Daniel's, Jim Beam, Sauza Tequila

**PREMIUM BAR PACKAGE\*** \$10<sup>++</sup>/ticket

Includes 16oz Domestic and Import Draft Beers, Domestic, Craft & Import Bottled Beers, House Wine, Well, Call and Premium Liquor

\*Premium Liquor includes: Grey Goose, Ketel One and Tito's Vodka, Bailey's Crown Royal, Maker's Mark, Johnny Walker Scotch, Bombay Sapphire Gin, Patron

**OPEN BAR** Charges based on consumption, with a 20% service charge added to the total beverage charge

**CASH BAR** Guests are responsible for their own beverage purchases

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EVENT BOOKING SHEET

Company \_\_\_\_\_ Today's Date \_\_\_\_\_

Client \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ # Guests: \_\_\_\_\_ Preferred Party Date: \_\_\_\_\_ Budget: \_\_\_\_\_

# Guests: \_\_\_\_\_ Preferred Party Date: \_\_\_\_\_ Preferred Arrival Time: \_\_\_\_\_

Budget: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_



EVENT STATIONS (Please select)

- Continental Breakfast \_\_\_\_\_ \$13 pp<sup>++</sup>
- Traditional Breakfast \_\_\_\_\_ \$16 pp<sup>++</sup>
- Ala Carte Breakfast \_\_\_\_\_ add \$3 pp<sup>++</sup>  
\_\_\_\_\_ add \$4 pp<sup>++</sup>
- Appetizers \_\_\_\_\_ 3 items • \$24 pp<sup>++</sup>  
\_\_\_\_\_ 5 items • \$28 pp<sup>++</sup>
- Downtown Food Truck \_\_\_\_\_ \$26 pp<sup>++</sup>
- Pizza Box \_\_\_\_\_ \$23 pp<sup>++</sup>
- Deluxe Pizza Box \_\_\_\_\_ \$26 pp<sup>++</sup>
- Custom Slider Bar \_\_\_\_\_ \$25 pp<sup>++</sup>
- Santa Fe Package \_\_\_\_\_ \$27 pp<sup>++</sup>
- Backyard BBQ Package \_\_\_\_\_ \$28 pp<sup>++</sup>
- Signature Feast \_\_\_\_\_ \$36 pp<sup>++</sup>  
*upgrade Entrée* \_\_\_\_\_ \$5<sup>++</sup> pp
- Sweets \_\_\_\_\_ add \$4 pp<sup>++</sup>  
\_\_\_\_\_ add \$5 pp<sup>+++</sup>

EVENT BEVERAGE

- Non-alcoholic Package \_\_\_\_\_ \$3<sup>++</sup> pp
- Beer/Wine Packages \_\_\_\_\_ \$6<sup>++</sup> per ticket
- Standard Bar Package \_\_\_\_\_ \$7.25<sup>++</sup> per ticket
- Call Bar Package \_\_\_\_\_ \$8.25<sup>++</sup> per ticket
- Premium Bar Package \_\_\_\_\_ \$10<sup>++</sup> per ticket

NOTES:

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Your Party is not confirmed until a contract is created by Uptown Alley.

Please send completed application to: [kjovic@uptownalleysurprise.com](mailto:kjovic@uptownalleysurprise.com)

Fax: 623-214-2036 or mail to: Uptown Alley, 13525 N. Litchfield Road • Surprise, AZ 85379

20% service charge and sales tax is added

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